

Tritone Technologies strengthen its corporate foothold in North America by opening a new US based subsidiary: Tritone Technologies North America Inc.

Tel-Aviv, Israel – November 8, 2022 – Tritone Technologies, a global provider of metal and ceramic additive manufacturing (AM) technology for industrial production, has announced its global expansion by opening a new US based subsidiary for the growing needs of the North America (NA) region, named Tritone Technologies North America Inc.

The launch of Tritone Technologies North America Inc. is a key step for Tritone, which has a significant growth plan in the US market and customer base during 2023. The US is the number one largest market for metal AM systems worldwide. Following the participation at Rapid + TCT 2022, there was an increased demand for Tritone's systems and technology in the US region, thus making the decision to open this new subsidiary to answer these needs. This news comes following the successful installation of Tritone's Dominant system at Alpha Precision Group (APG) earlier this year.

Tritone has appointed Gal Barak as General Manager, Tritone Americas, and will join Ben Arnold, VP Business Development, NA. In his role, Barak will lead Tritone Technologies North America Inc.'s operation, addressing the company's expanding global presence and helping to ensure superior service for customers in the NA region. Based in Florida, Barak brings a wealth of sales and business development experience to Tritone from working at global companies including Scitex, HP, Stratasys and more. Tritone Technologies North America Inc. will be fully supported by Tritone Technologies, headquartered in Israel.

"At Tritone we see a growing demand for our products in NA", says Ofer Ben-Zur, CEO, Tritone Technologies. "Tritone made the decision to expand its global reach to address market needs. Tritone Technologies North America Inc. will help to achieve our goals and reach our objectives. I wish Gal tremendous success in his mission to make Tritone a household name when seeking additive manufacturing solutions in the North America region".



ABOUT TRITONE TECHNOLOGIES

Tritone technologies transforms metal additive manufacturing to address the demanding standards and needs of industrial production. The company's innovative technology enables industrial throughput of accurate parts with a range of metal and ceramic materials, suitable for the automotive, aerospace, medical and consumer electronics industries. Founded in 2017, Tritone is led by an experienced team of experts with a track record in driving technology and business growth. Backed by private equity firm Fortissimo, Tritone is a global company, and its headquarters are based in Israel.

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