

## Sarel Ashkenazy Joins Tritone Technologies as VP of Sales

**Tel-Aviv, Israel – July 01, 2024** – Tritone Technologies, a global provider of metal and ceramic additive manufacturing (AM) technology for industrial production, is proud to announce its new VP of Sales, Sarel Ashkenazy. This new appointment will empower Tritone to focus on global growth strategies. With over 25 years of experience in technology sales and leadership roles, Ashkenazy is positioned to lead Tritone towards continued substantial international expansion.



Prior to joining Tritone, Ashkenazy held key leadership positions at Seed-X and Kornit Digital. Ashkenazy has a proven track record of driving innovation and growth forging strong client relationships, contributing significantly to revenue growth and market expansion.

“Joining Tritone is an exciting opportunity for me to contribute to the additive manufacturing sector”, says Sarel Ashkenazy, VP Sales, Tritone Technologies. “I am eager to share my expertise in driving sales and collaborating with the talented team already in place to achieve substantial growth and innovation. I look forward to moving the company forward and capitalizing on new opportunities in this dynamic industry”.

“We are delighted to bring Sarel on board and we have a lot of confidence that he will excel in his role and help us to continuously expand our customer and partner network even further”, says Ofer Ben Zur, CEO, Tritone Technologies. “Sarel has spent most of his career working collaboratively with customers in various markets and we expect his experience in leading global business to prove invaluable as we continue to develop our business in various markets around the world.”

## **ABOUT TRITONE TECHNOLOGIES**

Tritone Technologies transforms metal Additive Manufacturing to address the demanding standards and needs of industrial production. The company's innovative technology enables industrial throughput of accurate parts with a range of metal and ceramic materials, suitable for the Automotive, Aerospace, Medical and Consumer Electronics industries. Founded in 2017, Tritone is led by an experienced team of experts with a track record in driving technology and business growth. Backed by private equity firm Fortissimo, Tritone is a global company and is based in Israel with presence in North America and Germany.

Tritone Technologies: [www.tritoneAM.com](http://www.tritoneAM.com) | [Info@tritoneAM.com](mailto:Info@tritoneAM.com)

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Photo Caption: Sarel Ashkenazy, Newly Appointed VP Sales at Tritone Technologies

### **Tritone Contact:**

Nardit Pfeffermann, Marketing Manager: +972-544-333-782 | [narditp@tritoneAM.com](mailto:narditp@tritoneAM.com)